



# CASE STUDY - YELDR

## FAST FACTS

- Started in 2008
- 10 Developers all using Wercker
- \$6.13M in funding

## THE STACK

- Run on AWS
- Go on the backend
- Angular JS on the frontend

## INTRODUCTION

**Yieldr** is a data analytics platform built exclusively for airlines. The software boosts the profitability of individual flights by allowing airlines to identify their distressed inventory and connect those empty seats with travellers ready to fly. Using Yieldr's SaaS solution, marketers and revenue managers can take control and promote distressed flights to reduce wasted legs.

*"I believe [being docker] first fit with our philosophy about 100%. It really... yeah it just hit the nail on the head"*

Alex Kalyvitis, **CTO, Yieldr**

## THE CHALLENGE

Inspired by the likes of Netflix, Yieldr needed an agnostic and easy-to-use CI/CD solution that could reliably deploy to staging and production at scale. After researching continuous deployment technologies, they found that most traditional solutions were difficult to set up and not geared towards treating Docker and related cloud native technologies as first class citizens.

Yieldr came across Wercker by attending a Golang meet up (one of the first in Amsterdam) at the Wercker offices and felt an affinity with Wercker's development philosophies - Docker as a first class citizen and simple, repeatable processes to build and test robust applications quickly.

## THE ANSWER

Yieldr tried out various well-known CI/CD platforms since their inception but chose Wercker for its Docker-first philosophy, stable and reliable build and deploy pipelines, and focus on the future with their investment in ChatOps.

Yieldr, like Wercker, strongly believe that developer tooling should get out of the way, allowing teams to focus their attention and resources on writing code and improving their systems.

The team is pretty great.

Check out Yieldr: <https://www.yieldr.com/>  
And their blog: <https://www.yieldr.com/blog/>